



# PALM VILLAGER

A PUBLICATION OF PALM VILLAGE RETIREMENT COMMUNITY • SUMMER 2009

## David Reimer: What a Difference 20 Years Makes!

Anyone who is fortunate to spend a day on the campus of Palm Village with David Reimer will realize that the compassionate yet cheerful environment of the community is a result of the goals he set and challenges he has met during his 20-year tenure as CEO.

David always has a lighthearted greeting for residents and staff and when time allows a jovial exchange of words pertinent to the person with whom he is speaking.

Yet it doesn't take too many hours to realize that David constantly monitors the pulse of the organization on every level and responds appropriately, which means sometimes just letting staff do their job.

When David arrived at Palm Village in 1989, even though the community was already 40 years old, he knew he was going to be challenged with balancing the needs

*It has taken an "Olympic" effort, but after 20 years on the job, Palm Village's President/CEO has built a reputation around trust, fun and a focused management style.*

of residents, while keeping the organization financially stable within the guidelines of the board of directors as well as the state of California.

So he did a lot of talking...to residents who had expectations of "the new hire", to staff who were experienced yet in need of guidance, to resident family members who cared from afar, to representatives of like facilities in other states, and to enhance growth, to potential residents who would need to be enticed to move to Palm Village.

Now, when you speak to current residents who of course were potential residents in 1989, you only hear praise for life at Palm Village. Comments such as, "I only wish I had moved here sooner", "I love the independence I have, yet I know I will always be well taken care of", or "Everyone is just so friendly and helpful", signify that David has met those goals defined in 1989.

Add the respect by area doctors as well as the banks to this contentment of the residents and staff and the result is a reputation for stability.

With David's guidance, the Health Care Center moved on campus in 1998 and grew from a 99-bed unit to a 120-bed unit. Patio Homes increased from 66 to 79 and the



Photo by Blossom Trail Photography, Reedley

### The Reimer Family - Part of the Palm Village 'family'!

PVRC's President/CEO, David Reimer, center, with his wife NAME and sons (l to r) SON NAME, SON NAME and SON NAME.

See '20 Years' on page 2

## '20 Years' from page 1

Assisted Living quarters stay full with 71 suites available. He has tactfully repositioned the management of the community so that each department functions well individually yet cohesively in support of the residents. These accomplishments allow David time for his favorite work activity; "face time with the residents".

The benchmark of an Olympian is that they make the result look easy. So take an insider's look at the past twenty years and you will see David's consistent efforts to administer Palm Village within the conformity of the laws for a Continuing Care Retirement Community, keep it financially stable, while allowing the staff to celebrate their personal accomplishments and residents to rejoice in their quality of life. Certainly, this means that David Reimer deserves congratulations for his Olympian accomplishments at a place hundreds have graciously called home during David's twenty years at Palm Village.



**David Reimer:** His sense of humor often provides a refreshing break from his daily duties at PVRC!



### Scenes of David Reimer's Palm Village Years:

(clockwise from top left) David in his first year at PVRC; meeting with residents on a trip to Belgrade and Sarajevo; Enjoying the renovated lobby with fellow PVRC staff; dining with donors at a Living Legacy Banquet, summer, 2009.





## Adding Years to Your Independence

*By Charles Buller, M. Div*

Statistics can be made to say many different things. One particular statistic from Palm Village speaks for itself. “People who move into an independent patio home at Palm Village delay by 3-5 years their admittance into skilled nursing.” Stop and carefully think about that. Of all the statistics we could use to encourage people to consider moving into a Continuing Care Retirement Community, this is the one that speaks the loudest. It’s part of why we see Palm Village as a natural extension of the care that families and churches provide for persons who are aging. What better gift could you give a senior than adding quality of life to a life already well lived?

This represents good news for both the health of our resident at Palm Village and the health of our Mission. Skilled nursing is the costliest portion of a person’s health care in the course of a life. It’s that time of life that has created the need for the Living Legacy Fund to help provide assistance for those who outlive their resources. Between Medi-

Cal, private pay and donor generosity, we assure people of the dignity of care that is deserved when a person needs skilled nursing. On the other hand, the longer it can be postponed the more likely it is that a person can continue to have enough assets to provide for their own.

We believe there are numerous reasons why people remain healthier when moving into a patio home at Palm Village. They include:

- [Health Supervision](#)
- [Security and Safety](#)
- [Free Maintenance](#)
- [Social Interaction](#)
- [Financial Assistance](#)
- [Balanced Diet](#)
- [Stress Reduction](#)
- [Moving Assistance](#)
- [Many More...](#)

We want to thank the 600 plus donors listed in this newsletter who have contributed to the Living Legacy Fund of Palm Village in the past quarter. Of these, approximately 150 represent new donors! We so ap-

preciate having you as part of our Living Legacy Team. The \$112,000 given to date is used directly for the needs of those who require financial assistance that health and circumstances have dictated. As part of many donor events, we have enjoyed two spring dinners catered by the Vintage Press and Fugazzis of Visalia, respectively. Over 100 persons have attended these events so far with one additional dinner scheduled for August 20, 2009. If you would like to attend, please call our office at 559-638-6933 and reserve as some limited seating is still available.

The photographs often displayed in this newsletter show visual evidence of the good times we have when we gather to discuss why we appeal for funds on behalf of the Living Legacy.

The “added years of independence...” are proof that donations have a tangible effect on the lives of residents. Thanks to each and every one of you who have contributed to this mission!



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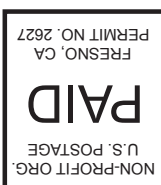


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